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Get the latest Starz news



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Tell us what you think about what you're reading. Go to <https://www.surveymonkey.com/starznovmagazine> and take our quick survey by November 23. The first 100 respondents will receive a *Crash* mug compliments of Starz.



CONFESIONS OF A SHOPAHOLIC
Premieres on Starz in December



cameo

nov/dec vol. 1
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CONFESIONS OF A SHOPAHOLIC
Top FIVE Money-Saving Websites For The Holiday Shopaholic

CRASH RETURNS
In L.A., There Are No Accidents

SPARTACUS: BLOOD AND SAND
The Boldest New Series Coming To TV



a focus on original series from Starz
being original

crash

In L.A., there are no accidents

Los Angeles. In this city, it's dangerous to have a dream but impossible not to follow one. And that constant pursuit of the unattainable will make the most unlikely characters connect and collide in a diverse social mosaic. From chance encounters to dramatic interactions, L.A. is the fuel that can change lives forever.

The all new season of **CRASH** features a mix of characters from very different sides of the city. Among the new cast members are Eric Roberts (*The Dark Knight*) as Seth, a billionaire entrepreneur; Linda Park as Maggie, Seth's beautiful wife; Dana Ashbrook playing Jimmy, a charismatic gambler; and Jake McLaughlin (*In the Valley of Elah*) as Bo, a former pitching ace.

Returning cast members include Dennis Hopper (*Hoosiers*, "24") as the newly-sober Ben Cendars; Jocko Sims as Anthony, Ben's reluctant ally; Ross McCall as Kenny, a security guard looking for a second chance; and Moran Atias as Inez, now the hostess of an exclusive men's club.

CATCH NEW EPISODES OF CRASH, featuring Eric Roberts and Dennis Hopper, every Friday at 10pm ET/PT only on Starz.

DENNIS HOPPER
as BEN CENDARS



ERIC ROBERTS
as SETH BLANCHARD



MORAN ATIAS
as INEZ



WIN THIS T-SHIRT

Have you been keeping up with the new season of *Crash*?

Catch Episode 208 on Starz or Starz On Demand and then go to <http://starz.acrobat.com/crash208> to play the CSR Watch and Win. Complete the online quiz and enter your name by November 30 for a chance to win a *Crash* Limited Edition T-shirt from Starz.

INSIDE SCOOP

The Cast of *Crash*

With some familiar faces, and a few new ones, Cameo has done a little digging to give you some insider facts about the new cast of *Crash*.

- **DENNIS HOPPER** (Ben), a legendary actor, director, photographer, poet and painter, made his movie debut in an American classic – *Rebel Without A Cause* (1955).
- **ERIC ROBERTS** (Seth) has appeared with Dennis Hopper before. He starred alongside him in *Blood Red* (1989), a period drama about a Sicilian family that emigrates to America.
- **MORAN ATIAS** (Inez) has been quoted as saying "We are only at the beginning. I would like to be the new Jennifer Lopez."*
- **JOCKO SIMS** (Anthony) used his own voice on "Head Up," the song which was seen in episode 3, season one of *Crash*.
- **ROSS MCCALL** (Kenny) may sound as American as apple pie, but he was actually born in Scotland and lived most of his life in England.

* Source: askmen.com

• **COMING IN JANUARY**

SPARTACUS

BLOOD AND SAND

ONE MAN AGAINST AN ARMY OF BETRAYAL

Betrayed by his country. Beaten into slavery. Reborn as a warrior. *Spartacus: Blood and Sand* is a graphic and visceral account of Rome's most famous gladiator. When he's separated from the love of his life, Spartacus is forced into the gruesome and bloodthirsty arena, where a grisly death is primetime entertainment. Spartacus must fight for survival, befriend his enemies and play politics in this new world of corruption, violence, sex and fame. He'll be seduced by power and tormented by vengeance. But his passion will give him the strength to prevail over every obstacle in this modern and uninhibited tale of death, honor and endurance.

Spartacus: Blood and Sand, featuring Andy Whitfield, Lucy Lawless (*Xena: Warrior Princess*) and John Hannah (*The Mummy Trilogy*) premieres **Friday, January 22nd at 10pm ET/PT** only on Starz.



the red carpet



INSIDE SCOOP

Obsessed

Described by many critics as *Fatal Attraction* for the next generation, this tense tale of obsession and infidelity was a big hit at the box office, earning over \$28 million in its opening weekend. Here are a few more juicy facts:

- This is the very first time **BEYONCÉ** has been in a film without singing.*
- The role of Derek Charles, played by Idris Elba, was originally offered to rapper **LL COOL J.***
- **IDRIS ELBA** (Derek) appeared on several episodes of *The Office*, as Michael Scott's boss.
- **ALI LARTER** (Lisa) turned heads for her whipped cream bikini in *Varsity Blues* (1999).

* Source: IMDb.com

FAST FACTS

Starz Stats

- Starz shows over 400 different movies a month
- There are 7 distinct channels in the Starz family
- Starz On Demand has over 150 hours of movies and shows
- Starz has exclusive family movies from Disney, Sony, Miramax and Columbia

November and December

STARZ MOVIE PREMIERES



Last Chance Harvey
Premieres Nov 7



Fired Up
Premieres Nov 14



Doubt
Premieres Nov 21



The International
Premieres Nov 28



Confessions of a Shopaholic
Premieres Dec 12



Rachel Getting Married
Premieres Dec 19

COMING TO STARZ

Movies In Theaters In November and December
A Christmas Carol, 2012, Armored and Did You Hear About the Morgans?

CONFESSIONS OF A SHOPAHOLIC
Premieres on Starz in December



TOP FIVE

MONEY-SAVING WEBSITES FOR THE HOLIDAY SHOPAHOLIC

The Internet has become the shopaholic's biggest ally, offering thousands of great money-saving websites. Here are FIVE to check out this holiday season.

- **Retailmenot.com**
A great source of deals, promo codes, and printable coupons.
- **Bargainist.com**
Updated hourly, with the latest hand-picked deals and sales.
- **Wisebread.com**
Helping everyone to "live large on a small budget," these bargain savvy writers give advice on everything from homemade gifts to shopping strategies.
- **Bfads.net**
Black Friday hits hard every year, bringing serious bargains. You can get a heads-up on the Black Friday sales by checking this site daily.
- **Buxr.com**
Dedicated to free shipping, freebies, sales, hot deals and coupons.

And don't forget, a movie on Starz is a great way to kick back and relax once the shopping is done.

STARZ SHOWCASE

BEST OF STARZ 2009

The end of December brings more gifts than your customers will ever be expecting when Starz unveils the "Best of Starz 2009." Starting Christmas Eve and running until New Year's Eve, there will be a double-bill of phenomenal hits at 8pm every evening. Here are the big hit movies scheduled for this premium event:

- **Wall•E**
- **Bolt**
- **Bedtime Stories**
- **Hancock**
- **Paul Blart: Mall Cop**
- **You Don't Mess with the Zohan**
- **Seven Pounds**
- **Obsessed**
- **The Chronicles of Narnia: Prince Caspian**
- **The House Bunny**
- **Beverly Hills Chihuahua**
- **High School Musical 3: Senior Year**
- **Step Brothers**
- **Pineapple Express**
- **Lakeview Terrace**

Best of Starz begins 8pm ET/PT December 24.

BOLT
STARZ SHOWCASE



STEP BROTHERS
STARZ SHOWCASE



OBSESSED
Premieres on Starz December 5

HOT PROPERTY THE MOVIE TIER

FEATURING ENCORE®

When it comes to giving your customers more movies for less money, the Movie Tier, featuring Encore, is easily the best bet. Encore is six channels of movie entertainment.

- Encore
- Encore Action
- Encore Drama
- Encore Love
- Encore Westerns
- Encore Mystery

Encore – a movie channel that delivers hundreds of quality movies for an unbelievable price.

HD customers also get Encore HD included, which delivers over 90 great HD movies month after month. When they ask for movies on a budget, the Movie Tier, featuring Encore, does the job.

*Encore HD not available in all markets.



encore ENCORE SHOWCASE FAMILY FEAST

The whole family can fill up on great movies this Thanksgiving with Family Feast – over two days of the best entertainment that's perfect for any family occasion. Titles in this two-day treat include:

The Princess Diaries, Snow Dogs, The Parent Trap, 102 Dalmatians. PLUS, *Dr. Seuss' How the Grinch Stole Christmas, Tim Burton's The Nightmare Before Christmas and Mrs. Doubtfire.*



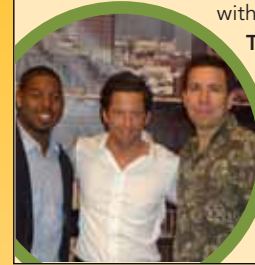
FAMILY FEAST begins at 6am ET/PT Thanksgiving Day, November 26th, and continues all day Friday, November 27th.

ON THE SET

CRASH

THE MISSION: Sell Starz in Cox Oklahoma and Cox Las Vegas during summer campaigns in those markets.

THE PRIZE: An all expenses-paid, 4-day/3-night trip to Albuquerque, NM for two winners, PLUS a walk-on role in *Crash*. Pictured here with Ross McCall are



Tremaine McDonald (Cox, OK) and **Patrick Bondiek** (Cox, LV), who got the VIP treatment.

CELEBRITY SPOTTING

PARTY DOWN COMES TO COX LAS VEGAS



The stars of the Starz Original Comedy *Party Down* made one April day very memorable for the CSRs of Cox Las Vegas. Ryan Hansen (who plays Kyle Bradway) auditions for a job at Cox with CSR **Ponita Moore**. Don't quit your day job, Ryan.

THE CSR TOOLBOX

CUSTOMER OBJECTIONS

Customer objections offer an opportunity to reinforce the value of Cox products and services. Here are some tips to help you through the conversation:

- **ACKNOWLEDGE** the customer's concern. This shows the customer that you are listening and are empathetic to his or her perspective. As the customer, it is always a lot easier to listen to someone else's viewpoint once you've been heard and understood.
- **ASK** questions to clarify and narrow down the key concerns. A general statement like "I can't afford it" may really mean "I don't see any reason to afford it since I am so busy and don't have much time." The less general the objection, the easier it will be to address.
- **RESTATE THE BENEFITS** of the product based on how it can enhance the customer's experience, especially in light of their concern. For example, "What's great about Starz On Demand is that you can watch your movies when it's convenient for you, no matter what your schedule."

Log on to <http://starz.acrobat.com/csrtoolbox> today for more CSR Toolbox training tips.

SPOTLIGHT ON SUCCESS

TAKE THE STAGE!

The Starz Summer Mystery Calling Incentive

It was a promotion that generated real buzz in six Cox markets. From July 7th – August 15th, inbound sales CSRs could win up to \$20 per call by mentioning and describing Starz and the Movie Tier. Over 200 CSRs won a total of \$7,900 in just six weeks. Here are the top winners from each location:

- **BATON ROUGE**
Milferd McGhee (\$100)
LaShondria Parker (\$100)
- **KANSAS**
Reggie Conyers (\$60)
Jaime West (\$50)
- **NEW ORLEANS**
Keisha Berry (\$160)
Walker Ebey (\$75)
- **OKLAHOMA CITY**
Sammy Vela (\$155)
Zachary Holley (\$145)
- **OMAHA**
Kent Brooks (\$155)
Jeremy Martins (\$120)
- **PENSACOLA**
Matt Davis (\$100)
Ronda Wegelin (\$80)
Stephanie Robbins (\$80)

